

Tori Green

EDUCATION: | Colorado State University - Fort Collins, CO

Aug. 2012 - Dec. 2015

Bachelor of the Arts in Journalism & Media Communication Minor in Arts Leadership & Administration, *Summa Cum Laude*

EXPERIENCE:

Development Event Intern - The Catholic Foundation Alliance June 2015 - Aug. 2015 Input constituent contact information and donation items, drafted email reminders, assisted with logistics and day of set-up/tear-down for two golf tournaments and a donor reception

Program Marketing Intern - Silver Kite Community Arts, LLC April 2014 - Oct. 2015
Wrote and distributed monthly press releases, created synergetic publication design materials, unified branding across communication channels, contributed to monthly newsletters, compiled marketing lists, managed event promotion on Facebook and Twitter

Seamstress - University for the Arts Costume Shop Aug. 2014 - Dec. 2015 Created costume mockups and finished garments, completed alterations, restocked inventory

Day of Coordinator Ryan/White Wedding

July 2015

Attended final vendor meetings, set-up event space, acted as event staff liaison and manager

Server - Cheddars Casual Café

June 2013 - Jan. 2015

Greeted guests, took and delivered orders, handled payments and restocked back of house

Event Assistant - CSU Orientation Programs

Aug. 2013, Aug. 2014

Set-up/tear-down of 10+ events during freshman orientation weekend "RamWelcome"

LEADERSHIP:

Student Missionary - Fellowship of Catholic University Students

Led a weekly Bible study and weekly one-on-one mentoring for 4 student

Summer mission work in Peru, attended 2014 Student Leadership Conference

Writer - Ram Catholic Newsletter Sept. 2014 - Dec. 2015 Contributed 2-3 feature articles in bi-annual donor news magazine

Logistics Coordinator - TEDxCSU

Oct. 2013 - March 2015

Coordinated the innovation expo at a 500 attendee 2014 annual conference Emcee and venue coordinator for a 100 attendee community 2014 salon

Development Chair - Nerdy Derby at NoCo Mini Maker Faire Aug. - Oct. 2014 Organized the procurement of in-kind and monetary donations from 20 local businesses

STRENGTHS & SKILLS:

Software:

Adobe Photoshop, Illustrator, Premiere, WordPress, Wix, MailChimp, Hootsuite, GreaterGiving Project Management

Communication:

Forming creative concepts and branding, Working in collaboration to develop 4-phase campaigns, Using analytics for evaluation

Events:

Coordinating 3+ events at once, Building community partnerships, Creating promotional social media/email campaigns, Décor design

Arts:

Experience with arts production process including devising works, Planning arts outreach and engagement programming, Online arts promotion